



ICA Research Partner Program

Interstitial Cystitis Association
388. S. Main St. Ste. 440-#157
Akron, OH 44311
ichelp.org



About the Interstitial Cystitis Association (ICA)

The mission of the ICA is to ensure efficient diagnosis and optimal care for people affected by IC/BPS through advocacy, education, and community. The ICA is the only national nonprofit in the U.S. dedicated to serving the IC/BPS community and has been doing so for over 40 years.

As an organization, we value:

- **Evidence-Based Information**—We role model best practices and connect our community with science-driven education.
- **Hope**—We support our community with grace, care, and compassion and with the purpose of improving lives.
- **Diversity**—We value the broad range of perspectives offered by our community. We believe the unique backgrounds and experiences that inform their contributions to our community add depth and richness to the work that we do.
- **Leadership**—We strive to be the premier organization serving the IC/BPS community in the United States.

Why Partner with the ICA for Research Assistance?

In addition to the ICA's history of successfully facilitating patient engagement in research projects, there are various advantages to partnering with us for your research needs:

Trusted Source in the IC/BPS Community

- Our organization is recognized as a reliable and respected resource among patients, caregivers, and providers.

Access to an Extensive Patient Network

- We maintain a robust database and active social media presence, enabling effective outreach to a wide variety of patients and stakeholders.

Patient Leadership

- Our leadership team comprises patients, ensuring that lived experience is at the heart of our mission and activities.
- We offer unique perspectives to help shape recruitment materials and study protocols, making them more relevant and accessible to patients.

Academic & Research Expertise

- One of our leaders holds an academic doctorate and has hands-on research experience, facilitating effective collaboration and understanding of research needs.

Ethical & Transparent Collaboration

- We prioritize transparency, ethics, and respect in all partnerships with researchers and institutions.

Partnership Opportunities

The ICA can assist researchers in various ways, which can be selected individually or as a package for an overall discount.

Opportunity	Cost (USD)
One post on one of the ICA's active social media accounts (Facebook, Instagram, & LinkedIn)	\$500 each or \$1,250 for all three
A full webpage on the study on the ICA's website, with a link from the ICA's Studies Seeking Patients webpage	\$1,000 per month or \$2,500 for 3 months
Banner ad in the carousel of the ICA's homepage	\$1,000 per month or \$2,500 for 3 months
One announcement in an issue of the ICA's eNews	\$2,500
One custom email from the ICA to its full constituent database	\$3,500
An ad in one edition of the ICA Update	\$2,000 (half page) or \$3,500 (full page)
Feedback from 2-3 patients on up to 3 study recruitment materials	\$500

Those who select from at least six of the above seven options will receive a 10% discount. Nonprofits may also be eligible for additional discounts.

Additional opportunities may be negotiated (e.g., custom patient feedback on an aspect of study design to enhance recruitment and retention). Design work (e.g., creation of social media posts) may incur additional fees.



Contact Us

For more information and/or to express an interest in partnering with us, please reach out to Dr. Laura Santurri, Executive Director, at laura.santurri@ichelp.org.

Requests are approved at the ICA's discretion. The ICA reserves the right to refuse to promote studies. All studies must provide documentation of Institutional Review Board approval.